Brookline Community Aging Network (BrooklineCAN) Communication Committee Minutes, January 11, 2023 Conducted via Zoom

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Velda Shaby, Matt Weiss, Ruth Seidman (recording)

1. Newsletter.

Ruth presented a referral from Steering Committee regarding BrooklineCAN's ongoing efforts to attract new members and maintain existing memberships. In order to highlight what the organization is accomplishing, would it be a good idea to have a regular feature in each newsletter (as we do with Books, Videos, and Upcoming Events) for BrooklineCAN news? Discussion followed agreeing to this proposal and offering suggestions for material to include.

February 2023 Newsletter (Articles due January 20, 2022)

-BrooklineCAN News (Ruth)

-AFC-TV Amanda Hurst (Matt)

-Senior Center Police Academy (Ruth)

-Free Blood Pressure Clinic at Health Department (Carol)

--Volunteers Sought for BIDMC Study (Carol)

-Library Program on ID Theft and Fraud (Ruth)

-Create an Ethical Legacy, Senor Center Program (Ruth)

-Black History Month Talk – Library (Ruth)

-2 Adult Ed.Programs (Carol)

-Friends of the Library Book Sale (Carol)

-Book Talk (Bea)

--Binge-worthy Videos) (Bea)

(Upcoming Events (Carol)

-Mistral Concert

-other Senior Center Programs (Ruth will check on trip New Balance track)

 Review of Age-Friendly annual report and AARP application. Discussed input for 2022 accomplishments and 2023 goals. Ruth will write up, share with Carol, and send to Ruthann and Matt.

February Meeting: TBA